



AGENDA | Wednesday, 16th October 2019

17:00 – 19:00	SME Business Competition Finalists Pitch Night and Awards Ceremony in collaboration with Strathmore University
19:00 – 19:30	Break
19:30 – 20:00	Announcement of the winners of the SME Business Competition

AGENDA | Thursday, 17th October 2019

8:00 – 9:00	Registration and Coffee
9:00 – 9:30	Opening Speeches Catherine Collin • Head of EIB Regional Office for East Africa Michael Awori • Acting Chief Operating Officer Trade Development Bank Group (TDB)
9:30 – 10:30	Keynote Speeches HE Simon Mordue • EU Ambassador to Kenya Sheila M'Mbijjewe • Deputy Governor (DG) of the Central Bank of Kenya Mobile banking: the re-shaping of the financial sector and the role of the regulator <i>(officially opens the forum)</i> Climate Change: A Game Changer for the Financial Sector Paolo Lombardo • Deputy Director General Credit Risk Department, EIB
10:30 – 11:00	Group photo and Coffee break
11:00 – 11:45	Managing Distressed Assets Wycliff Bbossa • Executive Portfolio Management Department, TDB <i>Feedback and discussion session</i>
11:00 – 12:45	East Africa Banking Sector Trends – Recent Developments Ricardo Santos • Economist, Economics Department, EIB Jared Osoro • Director of Research and Policy, Director of the Centre For Research on Financial Markets and Policy, Kenya Bankers Association Adoption of Basel II and Best Banking Practices Courtney Christie-Veitch • Financial Sector Supervision Advisor at the International Monetary Fund (IMF), Tanzania
12:45 – 14:00	Lunch

Implemented by:



For further information visit:

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14.00 – 15:30	<p>EIB Support to SME Banks and Microfinance Institutions – Survey Results and Debate</p> <p>Moderators: Andrew Obara • Long Term Expert, TA Programme, AFC Nicholas Nzioka • Senior Project Officer, EIB</p> <p>SME and Midcap Credit Lines Robert Schofield • Head of Financial Sector Division, Global Partners Department, EIB</p> <p>Microfinance Credit Lines Hannah Siedek • Equity New Products and Special Transactions Department, EIB</p> <p>Technical Assistance Programme in East Africa Carmelo Cocuzza • Head of TA Unit, Global Partners Department, EIB Klaudia Berger • Programme Coordinator, Inclusive Financial Services Unit, EIB Guillermo Bosse • Regional Team Leader, EIB TA Programme, AFC Kenya</p> <p><i>Participants' Survey Results, Feedback and discussion session</i></p>
15:30 – 16:00	Tea break
16:00 – 17:00	<p>Developing the market for Green and Themed Bonds: the Growing Appetite for Impact Delivery</p> <p>Moderator: David Ashiagbor, Making Finance Work for Africa, ADB</p> <p>Panelists: Robert Murai, Manager, Debt Capital Markets, Stanbic Bank Kenya Ngatia Kirungie, Director, Spearhead Africa Robert Schofield, Head of Financial Sector Division, EIB Antonina Kaiyetsi, Joint Head, Financial Management and Treasury Complex, TDB</p> <p>Q&A</p>
17:00 – 18:00	<p>Best Practices in SME Finance</p> <p>Michael Steidl • Senior Advisor, Inclusive Financial Services Unit, EIB</p> <p>Q&A</p>
18:30 – 21:30	Cocktail / Buffet Dinner

Master of Ceremonies: James Wambugu (TDB) on 17th October 2019

AGENDA | Friday, 18th October 2019

9:00 – 09:15	<p>Welcome and Opening</p> <p>Carmelo Cocuzza • Head of TA Unit, Global Partners Department, EIB James M. Kabuga • Senior Advisor Trade Development Bank Academy, TDB</p>
9:15 – 10:30	<p>Boosting Banks' Business and Supporting National Development Through Sustainable Agricultural Finance</p> <p>Moderator: Andrew Obara • Long-term Expert, AFC Uganda</p> <p>Panelists: Johannes Buschmeier • AFC Managing Director Esther Muiruri • Director of Agribusiness, Equity Bank Group Evans Nakhokho • Head of Agricultural Finance, Centenary Bank Agnes Mayanja • Head of Risk, DFCU Bank</p> <p>Q&A</p>

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10:30 – 11:15	<p>A New Client Segment for Financial Institutions – Financing Refugees</p> <p>Panelists:</p> <p>Charles Kabanda • Head of Retail & Microfinance, Centenary Bank Robert A. Kakande • Executive Director FINCA Uganda Limited (MDI)</p> <p>Q&A - Moderator: Hannah Siedek • Microfinance Impact Investment Officer, EIB</p>
11:15 – 11:45	<p>Coffee Break</p>
11:45 – 12:45	<p>Digitalization of SME Banking: Learning tools and applications</p> <p>Moderator: Titus Karanja • Long-term Expert, AFC Kenya</p> <p>Speakers and Panelists:</p> <p>Josephine Kibe PhD • CGAP, Gateway Academy Fidelis Muia • Director Technical Services, Kenya Banking Association Sam Wanjohi • MD Popote Innovations Ltd (SME payments aggregator already in partnership with some Kenyan Banks)</p> <p>Q&A</p>
12:45 – 13:00	<p>Presentation of SME Products just developed for Africa by TDB</p> <p>Andrew Bamugye • Senior Investment Manager SME Business TDB</p>
13.00 – 13:45	<p>Lunch</p>
13:45 – 14:55	<p>Women in Business & Gender Finance</p> <p>Moderator: Klaudia Berger • Programme Coordinator, Inclusive Financial Services Unit, EIB</p> <p>Speakers and Panelists:</p> <p>Eleni Kyrou • Head of Representation Ethiopia and AU, Gender Specialist, EIB Jennifer Bash • Founder & C.E.O Alaska, Tanzania Dr. Natalie Schoon • Senior Expert, AFC</p> <p>Q&A</p>
14:55 – 15:15	<p>Coffee Break</p>
15:15 – 16:00	<p>Success Factors and Challenges in Training Micro & SME Customers from Financial Institutions, including Business Clubs</p> <p>Donatus Richard • Head SME Business Banking, NMB Tanzania William Mugerwa • Senior Expert, AFC</p> <p>Q&A - Moderator: Erick Chrispin • MSME Training Specialist and Coordinator, AFC Tanzania</p>
16:00 – 16:30	<p>Institutional & Legal Challenges in Banking – A Regional Perspective</p> <p>David Bamlango • General Counsel, TDB</p>
16:30 – 16:45	<p>Wrap-up and Closing of the Forum</p> <p>Carmelo Cocuzza • Head of TA Unit, Global Partners Department, EIB James M. Kabuga • Senior Advisor Trade Development Bank Academy, TDB</p>

Master of Ceremonies: Titus Karanja & Andrew Obara (both AFC) on 18th October 2019

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